



TFU

Docket No. 3951-4001

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): Jonathan Ellenberg, et al.

Group Art Unit: 3624

Serial No.: 09/624,439

Examiner: Felten, Daniel S

Filed: July 24, 2000

For: SYSTEM AND METHOD FOR CONDUCTING A CUSTOMER AFFINITY  
PROGRAM AUCTION

**CERTIFICATE OF MAILING (37 C.F.R. §1.8(A))**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

I hereby certify that the attached:

1. Response To The March 23, 2006 Office Action; and
2. Return Receipt Postcard

along with any paper(s) referred to as being attached or enclosed and this Certificate of Mailing

are being deposited with the United States Postal Service on date shown below with sufficient

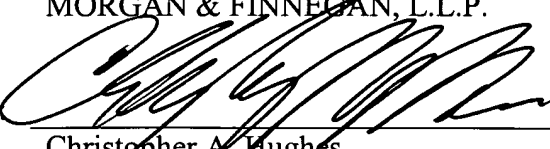
postage as first-class mail in an envelope addressed to the: Mail Stop Amendment,

Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Respectfully submitted,  
MORGAN & FINNEGAN, L.L.P.

Dated: June 22, 2006

By

  
Christopher A. Hughes  
Registration No. 26,914

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**RESPONSE TO THE MARCH 23, 2006 OFFICE ACTION**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action (Confirmation No. 5413) dated March 23, 2006,

Applicant respectfully requests reconsideration in view of the following Remarks.

A listing of claims begins on page 2 of this paper. There have been no  
amendments made to the claims.

**Remarks** begin on page 11 of this paper.